

DONOR PRIVACY POLICY

Revised: December 2023

Purpose:

LifeNet4Families is dedicated to respecting the privacy of our donors. This Donor Privacy Policy outlines the information collected, how it is used, security measures in place, and our commitment to not share personal information with outside organizations. The emphasis is on safeguarding donor privacy and maintaining transparency in our practices.

Guidelines:

- 1. Information Collected:
 - a. Contact Information: name, organization/company, complete address, phone number, email address
 - b. Donation Information: amounts donated, date of donation(s), method, and stimulus
 - c. Volunteer Information: hours volunteered
 - d. Requests and Comments
 - e. Information from database modeling firms
 - f. Non-personally identifiable information, such as website usage statistics
- 2. How Information Is Used: LifeNet4Families utilizes donor data for various purposes, including maintaining donation records, sending acknowledgements, providing year-end tax statements, sending newsletters, notices, and direct mail pieces, and for internal marketing. Donor privacy is upheld by not listing individuals' names in any publications.
- 3. No Sharing of Personal Information: LifeNet4Families commits to not selling, renting, trading, or transferring donor personal information to outside organizations. The use of donor information is restricted to internal purposes, solely aligned with furthering the mission of LifeNet4Families.
- 4. Security Measures and Compliance: While security measures are in place, it is acknowledged that they may not prevent all losses. LifeNet4Families is not responsible for any damages or liabilities relating to security failures. Donations over 2% of the entire budget are reported on IRS Form 990, Schedule B. Donor privacy is maintained by not retaining credit card numbers, utilizing SSL certificates on the website, and conducting regular website statistics analysis.
- 5. Removing Your Name from Our Mailing List: Donors can contact LifeNet4Families to be removed from the mailing list by emailing info@lifenet4families.org or calling 954-792-2328.

Compliance:

Failure of officers, employees, and volunteers to comply with this policy may result in civil and criminal sanctions. Periodic reviews by the Treasurer, in consultation with legal counsel, will ensure ongoing compliance with new or revised regulations.

Acknowledgement:

LifeNet4Families acknowledges the sensitivity of donor information and the importance of donor privacy. This policy emphasizes our commitment to protecting donor information and ensuring transparency in our practices.