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FOR IMMEDIATE RELEASE

LifeNet4Families Announces New Board Member

CEO of The Life Coach School, Erika Royal appointed to the Board

Lauderhill, FL (April XX, 2021) — LifeNet4Families is pleased to announce the appointment of Erika Royal, CEO of The Life Coach School, as the newest member of its Board of Directors,

“Our Board of Directors is comprised of a dedicated team of community leaders committed to providing strength, stability and guidance to advance the mission of our organization,” said Melanie Geddes, President and CEO LifeNet4Families. “We are excited to channel Erika’s talent, expertise and energy into furthering our ability to provide vital programs and services to those in need in Broward County.”

As Chief Executive Officer, Erika Royal currently provides executive leadership and oversight to The Life Coach School, an 8-figure coaching and coach training organization headquartered in Dallas, Texas. For more than a decade, she served as an attorney, then as a partner, at Holland & Knight LLP in Fort Lauderdale and Miami. Erika’s expertise includes litigation in Labor and Employment law. She is a graduate of Florida State University and Harvard Law School. Her extensive professional career accomplishments include: The Best Lawyers in America Guide, Fort Lauderdale Labor and Employment Lawyer of the Year (2018, 2021); The Best Lawyers in America Guide, Employment Law-Management; Litigation-Labor & Employment (2014-2020); and Florida Super Lawyers Magazine, Employee Litigation: Defense (2012-2020).

Erika’s diverse community and volunteer involvement includes: Board of Directors Executive Committee/General Counsel, Leadership Broward Foundation Board of Directors; Vice President, Governing Board Imagine Charter School West; Executive Leadership Committee, Broward Heart Walk; Auction Committee Member, Children’s Harbor - Harbor Lights Gala; Participant/Fundraiser, Making Strides Against Breast Cancer – Broward; and Co-Chair, Big Brothers, Big Sisters of Broward County "Just Drive" Campaign.

"I look forward to contributing to such a great organization," said Erika Royal. "LifeNet provides critical services to some of our most overlooked populations, and I hope to bring my expertise in leadership and power-building to support and lift our community."

“Erika is an accomplished community leader with an exceptional background in the legal field. We are thrilled to have her as part of our team and I look forward to working with her as we work toward moving our mission forward,” said Rocki Rockingham LN4F Board Chair. “Congratulations to our newly-elected Board Member, Erika Royal.”

Current members of the LifeNet4Families Board include: Board Chair - Rocki Rockingham; Former Board Chair - Scott May with Insight Institute, LLC; Vice Chair - Will Spencer with 211 Broward; Secretary - Robin Wolfer, CPA with Wolfer & Company; Treasurer - Les R. Campbell, CPA with HJ Sims & Co.; Andrew Cagnetta with Transworld Business Brokers, LLC; Joe Feinberg - Allied Kitchen & Bath; Laura Geary - Pirtle Construction; Barry Sanders -

Knigh Insurance of Broward

About LifeNet4Families: LifeNet4Families' mission is to provide a gateway to stability for people in Broward County experiencing hunger, homelessness and poverty. While reducing hunger is the primary goal of the organization, LifeNet4Families works to help individuals regain or maintain stability by providing them with access to on-site shower facilities, clothing, counseling, referrals, job readiness preparation, emergency financial assistance, mailing address usage, and mail retrieval services. Learn more about LifeNet4Families by visiting: www.lifenet4families.org.

Photo Attachment

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